



PLEASE JOIN US FOR A
A WEEKEND AMONG THE STARS
WVU Cancer Institute's 31st Annual Spring Gala



APRIL 22-24, 2016



THE GREENBRIER - AMERICA'S RESORT
White Sulphur Springs, West Virginia



Hosted by:

 **WVUCancerInstitute**
MARY BABB RANDOLPH CANCER CENTER

 **MOUNTAINEER
ATHLETIC CLUB**
Advancing Scholarship. Building Champions.



Dear Friends,

We cordially invite you to join us for the 31st Annual Spring Gala of the WVU Cancer Institute/Mary Babb Randolph Cancer Center at The Greenbrier, April 22-24.

Thanks in part to the support of our dedicated and generous donors, the Institute includes an extraordinary team of hundreds, including clinicians, scientists, staff, students and volunteers - each of whom is dedicated to the fight against cancer. Collectively, our mission remains clear - to improve the lives of West Virginians affected by cancer, to prevent it from ever occurring again, and to find new ways for attacking it. Through your invaluable guidance and faithful support, we are pursuing this mission in more than 60 research laboratories; we are offering dozens of clinical trials focused on the latest treatment; and we are providing each patient with the one-on-one care they deserve as has been our hallmark for over 30 years.

The 2016 Gala program offers everything from engaging educational and cultural events to unique entertainment options, including the chance for us to share some of our stories, and to hear your suggestions about how we can better serve patients, their loved ones, and all of West Virginia.

We are delighted that the Mountaineer Athletic Club and WVU Athletics are partnering with us again this year, bringing an additional layer of excitement to this festive occasion, including the official Gold-Blue Spring Football Game at The Greenbrier.

Please join us in celebrating our past, present, and future as together we look forward to exciting new endeavors to strengthen your WVU Cancer Institute and to enhance quality of life in our beloved Mountain State.

With warmest regards,

*William Petros, PharmD, FCCP
Interim Director, WVU Cancer Institute*

*Jo Statler
Chair, 2016 Gala*

SCHEDULE OF EVENTS



FRIDAY, APRIL 22, 2016



11:00 a.m. • Cancer Prevention & Control Continuing Education

Cancer Prevention and Control at the West Virginia University Cancer Institute helps to connect our Mountain State communities and address cancer health disparities unique to West Virginia and Appalachia. This three hour educational session will allow attendees an opportunity to understand the mission of reducing the impact of cancer in our state. A light lunch will be provided. All are welcome and Continuing Medical Education credit will be available for physicians and other healthcare professionals.



2:00 p.m. – 4:00 p.m. • Bonnie’s Bus Tours

Bonnie’s Bus is a self-contained mobile digital mammography unit that has provided breast cancer screening services for more than 10,000 underserved women throughout West Virginia since 2009. As a guest, you will have an opportunity to tour the bus and learn more about how this gift, given by Jo and Ben Statler in honor of Jo’s Mother, Bonnie Wells Wilson, has helped the women of our state in the fight against cancer.

SCHEDULE OF EVENTS



FRIDAY, APRIL 22, 2016



Outdoor Recreation with WVU's Shooting Stars

If you're looking to improve your golf swing or become a better marksman, join WVU's golf and rifle coaches as they, along with The Greenbrier's staff, host clinics exclusively for our Gala weekend guests.

2:00 p.m. - 3:30 p.m. • Golf Clinic at the Golf Academy featuring WVU Golf Coach Sean Covich & The Greenbrier's Golf Instructors (\$115 per person)

4:00 p.m. - 5:30 p.m. • Rifle Clinic/Demonstration at the Gun Club featuring WVU Rifle Coach Jon Hammond & The Greenbrier's Gun Club Instructors (\$70 per person)



6:30 p.m. • Boots & Bowties Reception & Dinner

A galaxy of stars from "Almost Heaven" highlights this night's entertainment featuring a Mountain State themed reception and dine-around dinner. West Virginia native and Grammy Award-winning country recording artist Kathy Mattea headlines the entertainment, interweaving her inspiring message of how cancer impacted her family's life with musical selections. Guests will dance to the music of The Davison Brothers who hail from North Central West Virginia and fuse a blend of country, southern rock, and bluegrass to create a distinctive sound. Feel free to wear your boots and bowties for this high energy evening.

SCHEDULE OF EVENTS



SATURDAY, APRIL 23, 2016



9:15 a.m. - 10:30 a.m. • “Chalk Talk” with Team Leaders

What’s in the stars for West Virginia’s leading teams? This “chalk talk” session gives you the opportunity to hear from team leaders Drs. William Petros and Hannah Hazard of the Cancer Institute and Mary Babb Randolph Cancer Center, WVU Football Head Coach Dana Holgorsen and WVU Basketball Head Coach Bob Huggins. Enjoy a continental breakfast and morning cocktails as you learn about the positive direction in which our teams are headed. A brief Q&A session will follow each presentation.



12:00 p.m. • Official WVU Gold-Blue Spring Football Game

Country roads will bring the WVU Football team to The Greenbrier’s athletic fields for the annual Gold-Blue spring football game! Gala attendees and guests of the Mountaineer Athletic Club will enjoy a “Tailgate at the Top” from the terrace of the AdvoCare Performance Center. If you prefer to be closer to the action, a special VIP area is reserved at field level. Complimentary shuttle service will be available.



1:00 p.m. • Corks & Canvases

You don’t need to have the talent of Van Gogh to enjoy a fun afternoon as The Greenbrier’s art instructor guides you step-by-step. Paint your very own Greenbrier themed masterpiece as you enjoy wine specially selected for the artist in you. (\$95 per person)

SCHEDULE OF EVENTS



SATURDAY, APRIL 23, 2016



2:30 p.m. • “Soul Food Love” with Caroline Randall Williams

Meet the poet and star of “Soul Food Love,” a cookbook and African-American culinary anthology co-written with her mother. The book redefines traditional soul food cooking with a healthful spin. *Southern Living* magazine called the book and its recipes “The Next Generation of Soul Food.” Enjoy time with the author, a current visiting professor at West Virginia University.



4:00 p.m. • Champagne, Chocolates & Custom Jewelry with Joan Stamp

What better way to end an afternoon than with bubbles and baubles? Enjoy a refreshing glass of champagne while exploring BeadJeweled exquisite pieces! Visit with the designer, Joan Stamp, a longtime Cancer Center supporter, to learn more about her one-of-a-kind limited edition and custom made jewelry.



6:30 p.m. • “An Evening Among the Stars” Black Tie Gala Reception & Dinner Dance

World-class cuisine, award-winning wines and white glove service accompanied by the music of the Benny Benack Orchestra will result in a celestial evening of celebration for the WVU Cancer Institute and the Mary Babb Randolph Cancer Center.

A SPECIAL THANK YOU



Honorary Gala Chairs

U.S. Senator Joe & Gayle Conelly Manchin
WVU President E. Gordon Gee & Laurie Erickson
Jeanne Hamilton
Shane & Emily Lyons
Clay & Gail Marsh
William & Karen Petros
Cindi Roth & Tom McLaren



Gala Chair

Jo Statler



Visiting Committee Members

Jo Statler, Chair
David Allen, Pamela Bakalarski,
William Bright, James Chamberlain, Diane Dailey,
Stanley Hostler, Diane Lewis,
Barbara Alexander McKinney, William Pulice II,
Betty Puskar, Philip Reale, Sharon Rowe,
Alison Bibbee Smith,
Jenny Dinsmore (emeritus),
Shirley Weaver (emeritus)

SPONSORSHIP



For additional information regarding Gala Sponsorships, please contact the WVU Cancer Institute Office of Philanthropy at (304) 293-4597 or CancerGala@hsc.wvu.edu.

ACCOMMODATIONS



The Greenbrier is offering special rates for Gala attendees.

Rooms are available starting at \$275 single or double occupancy. Rates for Suites and Guest Houses are also available with special pricing. To make your reservations, please call 888-781-0527 and select Option 2.

All requests for reservations must be received by The Greenbrier Reservations Department no later than **March 20, 2016**, and must be accompanied by a one night room rate deposit per room.

These are daily, European Plan rates and do not include meals.

A resort fee of \$35 per room, per day is added to each account for service and amenities provided under the European Plan.

Valet parking, if utilized, is \$20 per vehicle, per day.

Self-parking is complimentary.

HIGHLIGHTS



We are pleased to share some brief updates with you about your WVU Cancer Institute/Mary Babb Randolph Cancer Center since our last Gala gathering in the spring of 2015:

- *U.S. News & World Report* ranked WVU Hospitals #1 in the state of West Virginia for the fourth consecutive year, recognizing cancer as a top performing program
- WVU Cancer Institute's Mary Babb Randolph Cancer Center (MBRCC) was tied with Emory University at #76 of 902 cancer facilities (Top 10%) evaluated by *U.S. News & World Report*
- MBRCC is the first and only facility in West Virginia to offer state-of-the-art intraoperative radiation therapy (IORT) for breast cancer patients
- Bonnie's Bus (Bonnie Wells Wilson Mobile Mammography Program) has surpassed 10,000 screenings across the Mountain State since 2009
- The West Virginia Breast and Cervical Cancer Screening Program now serves over 16,000 patients annually
- The CDC funded the Cancer Prevention and Control Program to lead a new initiative for increasing colorectal cancer screenings across the state
- A healthy nutrition program "Soup for the Soul" was initiated to provide free lunches and volunteer companionship for patients undergoing treatment in our infusion center
- The Norma Mae Huggins Cancer Research Endowment helped support 39 new cancer clinical trials, involving 165 patients
- Numerous new clinical and research faculty were successfully recruited, and collectively, the faculty published 148 articles in national and international cancer journals

ACTIVITY RESERVATION FORM

Please indicate the number of guests in your party attending each activity in the spaces provided below:

FRIDAY, APRIL 22, 2016

- _____ 11:00 a.m. – Cancer Prevention and Control Continuing Education Seminar, Light Lunch Provided
- _____ 2:00 p.m. – Golf Clinic with Head WVU Golf Coach Sean Covich (\$115 per person)
- _____ 4:00 p.m. – Rifle Clinic with Head WVU Rifle Coach Jon Hammond (\$70 per person)
- _____ 6:30 p.m. – MAC “Boots and Bowties” Reception, Dine-Around Dinner and Entertainment

SATURDAY, APRIL 23, 2016

- _____ 9:15 a.m. – MAC “Chalk Talk with Team Leaders”
- _____ 12:00 p.m. – Official WVU Gold-Blue Spring Football Game and MAC “Tailgate at the Top” Party
- _____ 1:00 p.m. – “Corks and Canvases” Art Experience (\$95 per person)
- _____ 2:30 p.m. – “Soul Food Love” – A Healthy Eating Culinary Demonstration by Caroline Randall Williams
- _____ 4:00 p.m. – Champagne, Chocolates and Custom Jewelry with Joan Stamp
- _____ 6:30 p.m. – “An Evening Among the Stars” Black Tie Gala Reception and Dinner Dance with the Benny Benack Orchestra

Please share any special dietary restrictions or other needs:

Please provide any desired seating preferences/names of table guests:

Thank you for your kind support!